

2019

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**SheLAEds**  
**Sponsorship Package**

PROPOSED TO:

Corporate Sponsors in Support of Women in STEM

ORGANISED BY:

Rukmini Roy

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RRROY@GATECH.EDU

### BACKGROUND

SheLAEds is a Women Leaders in Aerospace outreach event hosted for high-school girls at the United World College of South East Asia by UWC Alumni and Brooke Owens Fellow, Rukmini Roy. The Brooke Owens Fellowship is awarded to exceptional undergraduate women in aerospace and offers paid internships and executive level mentorship. As a Singaporean student studying abroad in the United States, Rukmini was the only international student selected in her Class of 2019 fellows and is one amongst two international students to have been selected amongst all 114 fellows.

Prior to receiving this opportunity it wasn't all smooth sailing for Rukmini. Devoid of strong role models, she was confused about navigating the industry whilst feeling limited by her foreign nationality and not near 4.0 GPA. It has become her goal now to empower others in similar positions. As a third culture kid, Rukmini grew up in Malaysia, Thailand and Singapore and recognises the importance of an international perspective to solve the aerospace problems of our generation. To achieve progress, the STEM Pipeline must be inclusive of individuals of all genders and backgrounds. This is what SheLAEds seeks to do. To make SheLAEds an inspiring and memorable event for high-school girls, she seeks your assistance.

### WHAT IS SheLAEds?

The SheLAEds conference is an educational outreach event dedicated to promoting diversity and inclusion in the Aerospace industry by facilitating conversations amongst high-school girls and women leaders in aerospace. It will be held on May 11th 2019 at United World College of South East Asia, East Campus, Singapore. It aims to connect a network of engineers, businesswomen, researchers and academics in the Aerospace field with high school students, offering them exposure to STEM.

### HOW CAN YOU HELP?

To allow time for all our speakers, our conference runs past lunch into the afternoon. By **sponsoring meals** for this event you will ensure that the students can get the most out of their event and day.

**In addition to sponsoring a meal you can choose to send us optional "Swag"**, such as magazines, T-shirts, stickers, blankets, pens, etc. It is a great way to provide brand recognition for your organization. It will facilitate conversations surrounding your brand and outreach initiatives during the breaks at the event and promote both Women in STEM and your brand after the event. If you choose to do this we can organise a company booth at the event for promotional and educational purposes.

### GOALS & OBJECTIVES

01

Expose high-school girls to the different areas of the Aerospace industry

02

Discuss the careers of graduate women and professionals in Aerospace

03

Allow high-school girls to engage in conversations with others interested in STEM

04

Conduct hands-on activities to allow students to get familiarised with STEM design concepts

**SPONSORSHIP  
TIERS**

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	<b>SUBSONIC \$1,000</b>	<b>SUPERSONIC \$2,000</b>	<b>HYPERSONIC \$5,000+</b>
Host Sponsored Meal	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Thanked at Kickoff	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Website		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on T-Shirt			<input checked="" type="checkbox"/>
Pre-Event Social Media Post			<input checked="" type="checkbox"/>
SheLAEds: Sponsored by [you]			<input checked="" type="checkbox"/>